



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Main Street Media Group
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

CONTRACT

| | | |
|---|---|--|
| <u>Contract / Revision</u> 1737081 / | | <u>Alt Order #</u> 08638646 |
| <u>Product</u> SENATE LEADERSHIP FU | | |
| <u>Contract Dates</u> 08/01/17 - 08/07/17 | | <u>Estimate #</u> 3638 |
| <u>Advertiser</u> ISS/Senate Leadership Fund | | <u>Original Date / Revision</u> 05/09/17 / 05/09/17 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WSFA | <u>Account Executive</u> Ryan Eddins | <u>Sales Office</u> HRP-Washingtc |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> 155 | <u>Product 1/2</u> 385 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| N 1 | WSFA | 08/04/17 | 08/04/17 | WSFA 12 News at Ten - MF | 10-1035pm | | :30 | | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | ----1-- | | | | 1 | \$675.00 | | | | |
| N 2 | WSFA | 08/04/17 | 08/04/17 | WSFA 12 News at Noon | 12-1230pm | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | ----1-- | | | | 1 | \$225.00 | | | | |
| N 3 | WSFA | 08/04/17 | 08/04/17 | WSFA 12 NEWS AT 4PM | M-F 4-430P | | :30 | | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | ----1-- | | | | 1 | \$135.00 | | | | |
| N 4 | WSFA | 08/04/17 | 08/04/17 | WSFA 12 NEWS AT 4PM | M-F 430-5P | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | ----1-- | | | | 1 | \$170.00 | | | | |
| N 5 | WSFA | 08/04/17 | 08/04/17 | WSFA 12 News at Five | 5-530pm | | :30 | | | | NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | ----1-- | | | | 1 | \$280.00 | | | | |
| N 6 | WSFA | 08/04/17 | 08/04/17 | NBC Nightly News | 530-6pm | | :30 | | | | NM | 1 | \$790.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | ----1-- | | | | 1 | \$790.00 | | | | |
| N 7 | WSFA | 08/04/17 | 08/04/17 | WSFA 12 News at Six - MF | 6-630pm | | :30 | | | | NM | 1 | \$790.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | ----1-- | | | | 1 | \$790.00 | | | | |
| N 8 | WSFA | 08/04/17 | 08/04/17 | Today In Alabama | 6a-7a | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | ----1-- | | | | 1 | \$450.00 | | | | |
| N 9 | WSFA | 08/04/17 | 08/04/17 | NBC Today Show | 7-9am | | :30 | | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | ----1-- | | | | 1 | \$260.00 | | | | |
| N 10 | WSFA | 08/04/17 | 08/04/17 | Dateline | 9-10pm | | :30 | | | | NM | 1 | \$510.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | ----1-- | | | | 1 | \$510.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| Contract / Revision 1737081 / | | Alt Order # 08638646 |
| Contract Dates 08/01/17 - 08/07/17 | Product SENATE LEADERSHIP | Estimate # 3638 |
| Advertiser ISS/Senate Leadership Fi | | Original Date / Revision 05/09/17 / 05/09/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| N 11 | WSFA | 08/07/17 | 08/07/17 | WSFA 12 News at Ten - MF | 10-1035pm | | :30 | | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/07/17 | 08/13/17 | 1----- | | | | 1 | \$675.00 | | | | |
| N 12 | WSFA | 08/07/17 | 08/07/17 | WSFA 12 News at Noon | 12-1230pm | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/07/17 | 08/13/17 | 1----- | | | | 1 | \$225.00 | | | | |
| N 13 | WSFA | 08/07/17 | 08/07/17 | WSFA 12 NEWS AT 4PM | M-F 4-430P | | :30 | | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/07/17 | 08/13/17 | 1----- | | | | 1 | \$135.00 | | | | |
| N 14 | WSFA | 08/07/17 | 08/07/17 | WSFA 12 NEWS AT 4PM | M-F 430-5P | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/07/17 | 08/13/17 | 1----- | | | | 1 | \$170.00 | | | | |
| N 15 | WSFA | 08/07/17 | 08/07/17 | WSFA 12 News at Five | 5-530pm | | :30 | | | | NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/07/17 | 08/13/17 | 1----- | | | | 1 | \$280.00 | | | | |
| N 16 | WSFA | 08/07/17 | 08/07/17 | NBC Nightly News | 530-6pm | | :30 | | | | NM | 1 | \$790.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/07/17 | 08/13/17 | 1----- | | | | 1 | \$790.00 | | | | |
| N 17 | WSFA | 08/07/17 | 08/07/17 | Today In Alabama | 6a-7a | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/07/17 | 08/13/17 | 1----- | | | | 1 | \$450.00 | | | | |
| N 18 | WSFA | 08/07/17 | 08/07/17 | Entertainment Tonight | 630-7p | | :30 | | | | NM | 1 | \$485.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/07/17 | 08/13/17 | 1----- | | | | 1 | \$485.00 | | | | |
| N 19 | WSFA | 08/07/17 | 08/07/17 | NBC Today Show | 7-9am | | :30 | | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/07/17 | 08/13/17 | 1----- | | | | 1 | \$260.00 | | | | |
| N 20 | WSFA | 08/07/17 | 08/07/17 | American Ninja Warrior | 7-9pm | | :30 | | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/07/17 | 08/13/17 | 1----- | | | | 1 | \$675.00 | | | | |
| N 21 | WSFA | 08/05/17 | 08/05/17 | WSFA 12 News at Ten - Sat | 10-1030pm | | :30 | | | | NM | 1 | \$395.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | -----1- | | | | 1 | \$395.00 | | | | |
| N 22 | WSFA | 08/05/17 | 08/05/17 | NET Saturday Night Live | 1030p-12x | | :30 | | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | -----1- | | | | 1 | \$260.00 | | | | |
| N 23 | WSFA | 08/05/17 | 08/05/17 | NBC Saturday Today Show | 6-8am | | :30 | | | | NM | 1 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | -----1- | | | | 1 | \$105.00 | | | | |
| N 24 | WSFA | 08/06/17 | 08/06/17 | WSFA 12 News at Ten - Sun | 10-1030pm | | :30 | | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | -----1 | | | | 1 | \$675.00 | | | | |
| N 25 | WSFA | 08/06/17 | 08/06/17 | NET NBC Sunday Today Shc | 7-8a | | :30 | | | | NM | 1 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | -----1 | | | | 1 | \$105.00 | | | | |
| N 26 | WSFA | 08/06/17 | 08/06/17 | NET NBC Meet The Press | 8-9a | | :30 | | | | NM | 1 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | -----1 | | | | 1 | \$105.00 | | | | |

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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1737081 / | 08638646 |

| | | |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/01/17 - 08/07/17 | SENATE LEADERSHIP | 3638 |

| | |
|--------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| ISS/Senate Leadership Fi | 05/09/17 / 05/09/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| N 27 | WSFA | 08/03/17 | 08/03/17 | WSFA 12 News at Ten - MF | 10-1035pm | | :30 | | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | --- | 1 | | | | 1 | \$675.00 | | | | |
| N 28 | WSFA | 08/03/17 | 08/03/17 | WSFA 12 News at Noon | 12-1230pm | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | --- | 1 | | | | 1 | \$225.00 | | | | |
| N 29 | WSFA | 08/03/17 | 08/03/17 | WSFA 12 NEWS AT 4PM | M-F 4-430P | | :30 | | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | --- | 1 | | | | 1 | \$135.00 | | | | |
| N 30 | WSFA | 08/03/17 | 08/03/17 | WSFA 12 NEWS AT 4PM | M-F 430-5P | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | --- | 1 | | | | 1 | \$170.00 | | | | |
| N 31 | WSFA | 08/03/17 | 08/03/17 | WSFA 12 News at Five | 5-530pm | | :30 | | | | NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | --- | 1 | | | | 1 | \$280.00 | | | | |
| N 32 | WSFA | 08/03/17 | 08/03/17 | WSFA 12 News at Six - MF | 6-630pm | | :30 | | | | NM | 1 | \$790.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | --- | 1 | | | | 1 | \$790.00 | | | | |
| N 33 | WSFA | 08/03/17 | 08/03/17 | Today In Alabama | 6a-7a | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | --- | 1 | | | | 1 | \$450.00 | | | | |
| N 34 | WSFA | 08/03/17 | 08/03/17 | Entertainment Tonight | 630-7p | | :30 | | | | NM | 1 | \$485.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | --- | 1 | | | | 1 | \$485.00 | | | | |
| N 35 | WSFA | 08/03/17 | 08/03/17 | NBC Today Show | 7-9am | | :30 | | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | --- | 1 | | | | 1 | \$260.00 | | | | |
| N 36 | WSFA | 08/03/17 | 08/03/17 | The Wall | 8-9pm | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | --- | 1 | | | | 1 | \$450.00 | | | | |
| N 37 | WSFA | 08/01/17 | 08/01/17 | WSFA 12 News at Ten - MF | 10-1035pm | | :30 | | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | -1----- | 1 | | | | 1 | \$675.00 | | | | |
| N 38 | WSFA | 08/01/17 | 08/01/17 | WSFA 12 News at Noon | 12-1230pm | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | -1----- | 1 | | | | 1 | \$225.00 | | | | |
| N 39 | WSFA | 08/01/17 | 08/01/17 | WSFA 12 NEWS AT 4PM | M-F 4-430P | | :30 | | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | -1----- | 1 | | | | 1 | \$135.00 | | | | |
| N 40 | WSFA | 08/01/17 | 08/01/17 | WSFA 12 News at Five | 5-530pm | | :30 | | | | NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | -1----- | 1 | | | | 1 | \$280.00 | | | | |
| N 41 | WSFA | 08/01/17 | 08/01/17 | WSFA 12 News at Six - MF | 6-630pm | | :30 | | | | NM | 1 | \$790.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: 07/31/17 | | 08/06/17 | -1----- | 1 | | | | 1 | \$790.00 | | | | |
| N 42 | WSFA | 08/01/17 | 08/01/17 | Today In Alabama | 6a-7a | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

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|--------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | -1----- | | | | 1 | \$450.00 | | | | |
| N 43 | WSFA | 08/01/17 | 08/01/17 | Entertainment Tonight | 630-7p | | :30 | | | | NM | 1 | \$485.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | -1----- | | | | 1 | \$485.00 | | | | |
| N 44 | WSFA | 08/01/17 | 08/01/17 | NBC Today Show | 7-9am | | :30 | | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | -1----- | | | | 1 | \$260.00 | | | | |
| N 45 | WSFA | 08/01/17 | 08/01/17 | World of Dance | 9-10pm | | :30 | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | -1----- | | | | 1 | \$900.00 | | | | |
| N 46 | WSFA | 08/02/17 | 08/02/17 | WSFA 12 News at Ten - MF | 10-1035pm | | :30 | | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | --1---- | | | | 1 | \$675.00 | | | | |
| N 47 | WSFA | 08/02/17 | 08/02/17 | WSFA 12 News at Noon | 12-1230pm | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | --1---- | | | | 1 | \$225.00 | | | | |
| N 48 | WSFA | 08/02/17 | 08/02/17 | WSFA 12 NEWS AT 4PM | M-F 430-5P | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | --1---- | | | | 1 | \$170.00 | | | | |
| N 49 | WSFA | 08/02/17 | 08/02/17 | NBC Nightly News | 530-6pm | | :30 | | | | NM | 1 | \$790.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | --1---- | | | | 1 | \$790.00 | | | | |
| N 50 | WSFA | 08/02/17 | 08/02/17 | WSFA 12 News at Six - MF | 6-630pm | | :30 | | | | NM | 1 | \$790.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | --1---- | | | | 1 | \$790.00 | | | | |
| N 51 | WSFA | 08/02/17 | 08/02/17 | Today In Alabama | 6a-7a | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | --1---- | | | | 1 | \$450.00 | | | | |
| N 52 | WSFA | 08/02/17 | 08/02/17 | Entertainment Tonight | 630-7p | | :30 | | | | NM | 1 | \$485.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | --1---- | | | | 1 | \$485.00 | | | | |
| N 53 | WSFA | 08/02/17 | 08/02/17 | America's Got Talent | 7p-8pm | | :30 | | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | --1---- | | | | 1 | \$675.00 | | | | |
| N 54 | WSFA | 08/02/17 | 08/02/17 | NBC Today Show | 7-9am | | :30 | | | | NM | 1 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/31/17 | 08/06/17 | --1---- | | | | 1 | \$260.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 54 | \$22,715.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|-------------|
| 07/31/17 - 08/07/17 | 54 | \$22,715.00 | (\$3,407.25) | \$19,307.75 |
| Totals | 54 | \$22,715.00 | (\$3,407.25) | \$19,307.75 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

MAY9/17 11.16
*** WSEA-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME STEPHANIE MARONEY

SALES PRSN WA- RYAN EDDINS (H)

CLASS: NATL. LOCAL REGIONAL

REGIONAL.

DATE MAY9/17 11.16

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SENATE LEADERSHIP FUND

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | SPTS |

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3638
AGENCY PRODUCT CODE = 385

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PROGRAM : WSFA 12 NEWS AT 10P
CON COM1: WSFA 12 NEWS AT 10P
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PROGRAM : WSFA 12 NEWS AT NOON
CON COM1: WSFA 12 NEWS AT NOON

4

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PROGRAM : WSFA 12 NEWS @ 4P  
CON COM1: WSFA 12 NEWS @ 4P
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FRH

MAY9/17 11.16
*** WSEA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 4 | | | 430P-500P PROGRAM : WSFA 12 NEWS @ 430P CON COM1: WSFA 12 NEWS @ 430P | 30 | | \$170.00 | 8/4 | 8/4 | 1 | | FRI | 1 |
| 5 | | | 500P-530P PROGRAM : WSFA 12 NEWS AT 5 CON COM1: WSFA 12 NEWS AT 5 | 30 | | \$280.00 | 8/4 | 8/4 | 1 | | FRI | 1 |
| 6 | | | 530P-600P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS | 30 | | \$790.00 | 8/4 | 8/4 | 1 | | FRI | 1 |
| 7 | | | 600P-630P PROGRAM : WSFA 12 NEWS AT 6 CON COM1: WSFA 12 NEWS AT 6 | 30 | | \$790.00 | 8/4 | 8/4 | 1 | | FRI | 1 |
| 8 | | | 600A-700A PROGRAM : TODAY IN ALABAMA-6A CON COM1: TODAY IN ALABAMA-6A | 30 | | \$450.00 | 8/4 | 8/4 | 1 | | FRI | 1 |
| 9 | | | 700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | | \$260.00 | 8/4 | 8/4 | 1 | | FRI | 1 |
| 10 | | | 900P-1000P PROGRAM : DATELINE CON COM1: DATELINE | 30 | | \$510.00 | 8/4 | 8/4 | 1 | | FRI | 1 |
| 11 | | | 1000P-1035P PROGRAM : WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P | 30 | | \$675.00 | 8/7 | 8/7 | 1 | | MON | 1 |
| 12 | | | 1200N-1230P PROGRAM : WSFA 12 NEWS AT NOON CON COM1: WSFA 12 NEWS AT NOON | 30 | | \$225.00 | 8/7 | 8/7 | 1 | | MON | 1 |

MAY9/17 11.16
*** WSEA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 13 | | | 400P-430P | 30 | | \$135.00 | 8/7 | 8/7 | 1 | | MON | 1 |
| PROGRAM : WSFA 12 NEWS @ 4P | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS @ 4P | | | | | | | | | | | | |
| 14 | | | 430P-500P | 30 | | \$170.00 | 8/7 | 8/7 | 1 | | MON | 1 |
| PROGRAM : WSFA 12 NEWS @ 430P | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS @ 430P | | | | | | | | | | | | |
| 15 | | | 500P-530P | 30 | | \$280.00 | 8/7 | 8/7 | 1 | | MON | 1 |
| PROGRAM : WSFA 12 NEWS AT 5 | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS AT 5 | | | | | | | | | | | | |
| 16 | | | 530P-600P | 30 | | \$790.00 | 8/7 | 8/7 | 1 | | MON | 1 |
| PROGRAM : NBC NIGHTLY NEWS | | | | | | | | | | | | |
| CON COM1: NBC NIGHTLY NEWS | | | | | | | | | | | | |
| 17 | | | 600A-700A | 30 | | \$450.00 | 8/7 | 8/7 | 1 | | MON | 1 |
| PROGRAM : TODAY IN ALABAMA-6A | | | | | | | | | | | | |
| CON COM1: TODAY IN ALABAMA-6A | | | | | | | | | | | | |
| 18 | | | 630P-700P | 30 | | \$485.00 | 8/7 | 8/7 | 1 | | MON | 1 |
| PROGRAM : ENTERTAINMENT TONIGHT | | | | | | | | | | | | |
| CON COM1: ENTERTAINMENT TONIGHT | | | | | | | | | | | | |
| 19 | | | 700A-900A | 30 | | \$260.00 | 8/7 | 8/7 | 1 | | MON | 1 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| CON COM1: TODAY SHOW | | | | | | | | | | | | |
| 20 | | | 700P-900P | 30 | | \$675.00 | 8/7 | 8/7 | 1 | | MON | 1 |
| PROGRAM : AMERICAN NINJA WARRIOR | | | | | | | | | | | | |
| CON COM1: AMERICAN NINJA WARRIOR | | | | | | | | | | | | |
| 21 | | | 1000P-1030P | 30 | | \$395.00 | 8/5 | 8/5 | 1 | | SAT | 1 |
| PROGRAM : WSFA 12 NEWS @ 10P SAT | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS @ 10P SAT | | | | | | | | | | | | |

MAY9/17 11.16
*** WSEA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 22 | | | 1030P-1200M | 30 | | \$260.00 | 8/5 | 8/5 | 1 | | SAT | 1 |
| PROGRAM : SATURDAY NIGHT LIVE | | | | | | | | | | | | |
| CON COM1 : SATURDAY NIGHT LIVE | | | | | | | | | | | | |
| 23 | | | 600A-800A | 30 | | \$105.00 | 8/5 | 8/5 | 1 | | SAT | 1 |
| PROGRAM : TODAY SHOW - SAT | | | | | | | | | | | | |
| CON COM1 : TODAY SHOW - SAT | | | | | | | | | | | | |
| 24 | | | 1000P-1030P | 30 | | \$675.00 | 8/6 | 8/6 | 1 | | SUN | 1 |
| PROGRAM : WSFA 12 NEWS @ 10P SUN | | | | | | | | | | | | |
| CON COM1 : WSFA 12 NEWS @ 10P SUN | | | | | | | | | | | | |
| 25 | | | 700A-800A | 30 | | \$105.00 | 8/6 | 8/6 | 1 | | SUN | 1 |
| PROGRAM : NBC SUNDAY TODAY SHOW | | | | | | | | | | | | |
| CON COM1 : NBC SUNDAY TODAY SHOW | | | | | | | | | | | | |
| 26 | | | 800A-900A | 30 | | \$105.00 | 8/6 | 8/6 | 1 | | SUN | 1 |
| PROGRAM : MEET THE PRESS | | | | | | | | | | | | |
| CON COM1 : MEET THE PRESS | | | | | | | | | | | | |
| 27 | | | 1000P-1035P | 30 | | \$675.00 | 8/3 | 8/3 | 1 | | THU | 1 |
| PROGRAM : WSFA 12 NEWS AT 10P | | | | | | | | | | | | |
| CON COM1 : WSFA 12 NEWS AT 10P | | | | | | | | | | | | |
| 28 | | | 1200N-1230P | 30 | | \$225.00 | 8/3 | 8/3 | 1 | | THU | 1 |
| PROGRAM : WSFA 12 NEWS AT NOON | | | | | | | | | | | | |
| CON COM1 : WSFA 12 NEWS AT NOON | | | | | | | | | | | | |
| 29 | | | 400P-430P | 30 | | \$135.00 | 8/3 | 8/3 | 1 | | THU | 1 |
| PROGRAM : WSFA 12 NEWS @ 4P | | | | | | | | | | | | |
| CON COM1 : WSFA 12 NEWS @ 4P | | | | | | | | | | | | |
| 30 | | | 430P-500P | 30 | | \$170.00 | 8/3 | 8/3 | 1 | | THU | 1 |
| PROGRAM : WSFA 12 NEWS @ 430P | | | | | | | | | | | | |
| CON COM1 : WSFA 12 NEWS @ 430P | | | | | | | | | | | | |

REP HEADLINE# 8638646
** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY9/17 11.16
*** WSFA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 31 | | | 500P-530P PROGRAM : WSFA 12 NEWS AT 5 CON COM1: WSFA 12 NEWS AT 5 | 30 | | \$280.00 | 8/3 | 8/3 | 1 | | THU | 1 |
| 32 | | | 600P-630P PROGRAM : WSFA 12 NEWS AT 6 CON COM1: WSFA 12 NEWS AT 6 | 30 | | \$790.00 | 8/3 | 8/3 | 1 | | THU | 1 |
| 33 | | | 600A-700A PROGRAM : TODAY IN ALABAMA-6A CON COM1: TODAY IN ALABAMA-6A | 30 | | \$450.00 | 8/3 | 8/3 | 1 | | THU | 1 |
| 34 | | | 630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT | 30 | | \$485.00 | 8/3 | 8/3 | 1 | | THU | 1 |
| 35 | | | 700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | | \$260.00 | 8/3 | 8/3 | 1 | | THU | 1 |
| 36 | | | 800P-900P PROGRAM : THE WALL CON COM1: THE WALL | 30 | | \$450.00 | 8/3 | 8/3 | 1 | | THU | 1 |
| 37 | | | 1000P-1035P PROGRAM : WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P | 30 | | \$675.00 | 8/1 | 8/1 | 1 | | TUE | 1 |
| 38 | | | 1200N-1230P PROGRAM : WSFA 12 NEWS AT NOON CON COM1: WSFA 12 NEWS AT NOON | 30 | | \$225.00 | 8/1 | 8/1 | 1 | | TUE | 1 |
| 39 | | | 400P-430P PROGRAM : WSFA 12 NEWS @ 4P CON COM1: WSFA 12 NEWS @ 4P | 30 | | \$135.00 | 8/1 | 8/1 | 1 | | TUE | 1 |

REP HEADLINE# 8638646
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAY9/17 11.16
*** WSFA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 49 | | | 530P-600P | 30 | | \$790.00 | 8/2 | 8/2 | 1 | | WED | 1 |
| PROGRAM : NBC NIGHTLY NEWS CON COM1 : NBC NIGHTLY NEWS | | | | | | | | | | | | |
| 50 | | | 600P-630P | 30 | | \$790.00 | 8/2 | 8/2 | 1 | | WED | 1 |
| PROGRAM : WSFA 12 NEWS AT 6 CON COM1 : WSFA 12 NEWS AT 6 | | | | | | | | | | | | |
| 51 | | | 600A-700A | 30 | | \$450.00 | 8/2 | 8/2 | 1 | | WED | 1 |
| PROGRAM : TODAY IN ALABAMA-6A CON COM1 : TODAY IN ALABAMA-6A | | | | | | | | | | | | |
| 52 | | | 630P-700P | 30 | | \$485.00 | 8/2 | 8/2 | 1 | | WED | 1 |
| PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT | | | | | | | | | | | | |
| 53 | | | 700P-800P | 30 | | \$675.00 | 8/2 | 8/2 | 1 | | WED | 1 |
| PROGRAM : AMERICAS GOT TALENT CON COM1 : AMERICAS GOT TALENT | | | | | | | | | | | | |
| 54 | | | 700A-900A | 30 | | \$260.00 | 8/2 | 8/2 | 1 | | WED | 1 |
| PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW | | | | | | | | | | | | |
| JG/17 | | | 22715.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 22715.00 |
| TOTAL SPOTS | | | | | | | | | | | | 54 |

MARKET TOTALS \$43,682 WSFA 52% WNCN 14% WAKA 25% WCOV 9% CABL 0% WBMN 0% WLYC 0%
ESFA 0% EAKA 0%
ACCURATE SHARES
/C- NONE
EMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION MAY9/17 17.12
*** WSPA-TV ***

EP HEADLINE# 8638646 TRF# 1737081
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ADV # _____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY

P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 8638646 CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE LEADERSHIP FU EST#3638 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG1/17 AUG7/17 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY9/17 17.12

3P: NEW ORDER
TTL \$22,715 @ 54X
PLS CFM
THANKS CHELSEY FOR RYAN

ON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 22715.00
TOTAL SPOTS 54

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, **Main Street Media Group**

do hereby request station time concerning the following issue:

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186
Phone: 703-574-3044

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Luther Strange
U.S. Senate
Primary: August 15, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20188

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

05/08/2017

Date



Signature

703-485-0398

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Seif Ghal

Printed Name

C.S.M.

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***